Cora Trout

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EDUCATION	Washington University in St. Louis , Sam Fox School of Design & Visual Arts MFA, Illustration and Visual Culture, 2024
	Thesis: Looking Inside: Room Portraits of St. Louis
	Critical Essay: " <u>Cover, Uncover: The Changing Face of Architecture on Locust Street</u> "
	Macalester College
	Bachelor of Arts, majors in French and Francophone Studies + Classics, 2016 magna cum laude
EXPERIENCE	Ovative Group , Minneapolis, MN
	Senior Designer + Motion Graphics Artist, 2020–2022
	• Developed effective creative solutions through partnerships with Ovative's Display, Paid Social, and Search Engine Optimization experts to design paid media advertisements for clients such as TUMI, Academy Sports, Coach, Kate Spade, and the Michigan Lottery
	 Collaborated with creative directors and producers to present new ideas
	to clients and communicated how they fit into the company's overall media strategy
	• Partnered with Ovative's internal marketing team to produce external
	marketing materials (out-of-home advertising, social posts, and animations) to grow Ovative's national brand recognition
	Center for Energy and Environment, Minneapolis, MN
	Visual Designer, 2018–2020
	 Established and managed the look and feel of CEE's brand
	• Designed and produced digital and print materials (direct mail campaigns,
	website and social media graphics, and annual reports)
	 Translated complex information into accessible explainer videos through illustration and animation
	Macalester College, St. Paul, MN
	Assistant Graphic Designer, 2016–2018
	 Assisted Macalester's head graphic designer with logo design for different college departments and programs
	 Designed layouts for Macalester's Admissions and Alumni publications
	 Prepared publications for print and communicated with printers
	Aided with the college's rebranding initiative, which required a total redesign
	of all of the college's print material

TEACHING	Teaching Assistant Motion Graphics, FL 22 Introductory motion graphics class for communication design students. I met with students one-on-one and in small groups during class to answer technical questions about After Effects, discuss animation principles, and brainstorm concepts for projects. I also held weekly office hours for students who wanted additional animation support.
	Typography I, SP 23 I provided in-class feedback for students, led small group discussions, and participated in full-class critiques. I also graded students' weekly assignments and designed several quizzes and assessments over the course of the semester.
	French Tutor Macalester College, 2012–2016
	Concordia Language Villages , Lac du Bois French Counselor and Instructor, SU 13, 14
RESEARCH + PRESENTATIONS	Summer Research Assistant for Professor Heidi Kolk's forthcoming book, What Still Remains: A Cultural History of Negative Heritage, and new class, Hidden St. Louis. SU 24.
	"Cover, Uncover: The Changing Face of Architecture on Locust Street," MFA critical essay, Washington University in St. Louis, 2024.
	Research Assistant for Professor Douglas Dowd's forthcoming book, Reading Pictures: A Cultural History of Illustration. AY 23–24.
	"Marianne in Le Petit Journal: Visualizing French Identity in the Illustrated Press," presenter, Blind Spots: International Illustration Research Symposium, Washington University in St. Louis. November 2023.
	"Entre le profane et le sacré au Moyen âge: les enseignes phalliques. Une remise en question de la classification profane des enseignes obscènes et érotiques" (Between the Sacred and the Profane: Medieval Phallus Pins. Reconsidering the Secular Classification of "Obscene" and "Erotic" Lead Badges), French and Francophone Studies Honors Thesis, Macalester College. 2016.
EXHIBITIONS	Ateliers ouverts: pratiques ralenties , Cité internationale des arts, Paris, France. October 9, 2024.
	MFA Thesis Show , High Low Gallery, St. Louis, MO. April 2024
	The Graduate Center, Washington University in St. Louis, April 2024
	Parabola , Des Lee Gallery, St. Louis, MO, February 8-March 2 2024.

SERVICE + LEADERSHIP	Co-President, Graduate Art Organization , Sam Fox School. 2023–2024 Organized and co-curated the Graduate Art Organization's annual show, <i>Parabola</i> . Planned monthly events intended to facilitate more interaction and engagement between the Graduate School of Art's two MFA programs (Visual Art and Illustration and Visual Culture).
	Member, Graduate Professional Council, Washington University. 2023-2024
	Member, Graduate Art Organization , Sam Fox School. 2022–2023. Designed the show poster and social media assets for <u>Parabola 2023: Perception/Deception</u> .
	Member, Staff Council, Center for Energy and Environment. 2019–2020.
AWARDS	Lewis E. Atherton Prize , State Historical Society of Missouri, for an outstanding master's thesis on Missouri history. October 2024
	John T. Milliken Foreign Travel MFA Award , Washington University, Sam Fox School (\$8,000 and use of the College's studio at the Cité internationale des arts in Paris). September–October 2024.
	MFA Thesis Production Grant , for Looking Inside: Room Portraits of St. Louis, Washington University, Sam Fox School (\$500). 2024.
	American Illustration 42 Chosen Winner, 2023
	Karl C. Sandberg Endowed Prize , awarded to a senior with a concentration in French who has a demonstrated engagement with the literature and philosophical ideas of France and their relationship to the arts, Macalester College. Spring 2016.
	Virginia A. Schubert Endowed Scholarship, Macalester College. 2015–2016.
	Hélène Peters Prize for Study in a French-Speaking Country , Macalester College. 2015.
	Dorothy Michel Award , female student-athlete of the year, Macalester College. 2015, 2016.